



## How One Innovative Product Solved Two Flooring Challenges for Goddard School

“This is an old school – it opened in 1991. It needed maintenance, so as soon as I bought the building, I started updating. The biggest thing was replacing the floors – I had carpet and VCT. I chose Vinyl-LOK because I love the look of hardwood floors. Vinyl-LOK is low-maintenance and doesn't need waxing, which is huge. Teachers love it, parents and staff think it's beautiful. I was very impressed how quickly CTS got it done, they were very efficient. The work was done in one day, by Monday we were operational again. I'm very happy with the Vinyl-LOK floor and CTS, and would highly recommend them.”

- Tracy Sortino, Owner of Goddard School in Voorhees, New Jersey

### PROJECT AT-A-GLANCE

CTS Flooring met Goddard School's dual needs with its proprietary Vinyl-LOK™, an innovative inter-locking flooring that installs easily and performs brilliantly. Initial installation was so successful, CTS was awarded additional remodels.

### PROJECT OVERVIEW

Goddard Systems, a national franchise network of 300 early childhood education centers (The Goddard School), needed to upgrade its flooring infrastructure in selected locations. Some older schools had floors with 15+ years of wear-and-tear. New school construction had VCT specified, but franchise owners were dissatisfied with VCT's durability. Goddard's Construction Director was searching for a flooring solution that would solve both dilemmas.

### THE CTS SOLUTION

CTS Flooring experts listened closely to the Director of Construction, who oversees remodels, and Project Managers handling new construction. Their key concerns were ease of installation and durability. CTS recommended Vinyl-LOK because:

- Its advanced inter-locking construction is easy to install, easy to replace
- Thin enough to be installed over existing VCT, durable enough to withstand high traffic
- It is waterproof and sound-absorbent, key performance priorities for schools

- Adhesive-free installation is healthier for kids and better for the environment

### RESULTS DELIVERED

- High-performance Vinyl-LOK floors in common areas, hallways and offices created a more durable and inviting space for children, teachers, parents and employees
- Pleased with success of these areas, the owner chose to finish the rest of the school
- Success of initial New Jersey installation led to additional remodels in two other states
- CTS Flooring Services:
  - Project Management
  - Carpet Removal & Disposal
  - Site Visits & Takeoffs
  - Installation

For more information on Vinyl-LOK or other CTS Flooring solutions, call 800-444-6281 or email [info@ctsflooring.com](mailto:info@ctsflooring.com)

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