

## MESSAGE FROM RANDY



As the long winter has finally thawed, the arrival of spring brings with it new signs of life and growth in our gardens, in our economy, and in our energies - there certainly is truth behind the saying "a little spring in our step." A key celebration of spring is Mother's Day, a time to honor those individuals that helped us grow and that nurtured us along the way - the perfect embodiment of spring. This May I honor and remember my own mother and all that she stood for and all that she gave: my life, growth, and that "spring in my step." To all the mothers of the great people at RD Weis, and to all mothers with us or those that have gone before us, we thank you and honor you this spring.

Happy Mother's Day,

**Randy**



## NEW AWARD

RD Weis Companies Wins Gold at the 2015 Starnet Design Awards

RD Weis Companies was named the Gold Winner in the Unique Installation Challenge Category for the 2015 Starnet Design Awards. The award was presented at the annual awards dinner held April 17. RD Weis was recognized for their floor installation of M&M's World Times Square NYC.

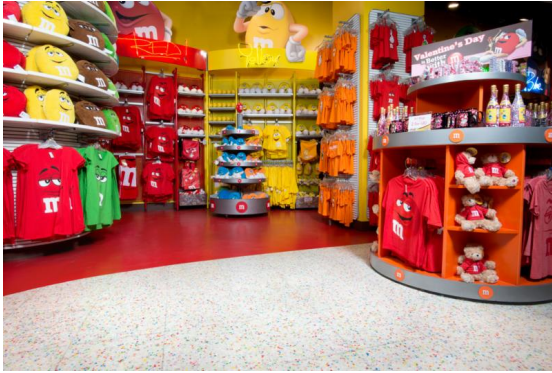
The installation project came by way of Tandus Centiva, who accepted the award along with RD Weis. Because color branding was so important, Tandus Centiva worked directly with Mars Retail Group and created custom colors-15,500 square feet in all and 800 square feet minimum per color-to match the iconic M&M colors. Tandus Centiva is able to create a custom color match to almost any color, and the M&M design was no exception.

"We have strong relationships with RD Weis and knew they would make a strong dealer partner that stands behind their work and the Tandus Centiva brand," said Amanda Teyeb, LEED GA at Tandus. "They were also an approved vendor with Mars."

M&M is open 9 a.m. to midnight, seven days a week, so to accommodate the design,

M&M closed off sections of their sales floor for 48 hours at a time and all work was done midnight to 9 in the morning.

"The installation really came down to logistics," said Sheri Gorman, Vice President of Marketing/LEED AP at RD Weis. "The project had to be done in phases, at night, so business wasn't disrupted. The deadline created another challenge. The project had to be completed by Thanksgiving, the kick-off for the holiday season. We met the challenge and we're quite proud of the results. This award solidifies that."



## NEW VIDEO

Randy Weis interview with Denise DiGrigoli of The Drive

Randy sat down with Denise DiGrigoli of "The Drive with Denise DiGrigoli," where he discussed his upbringing, work ethic and more.



**Randy Weis of RD Weis Companies with Denise DiGrigoli of The Drive**

## NEW SERVICE

### Season's Cleanings!

Winter's gone and so is the salt - now spring is here and so is the mud.

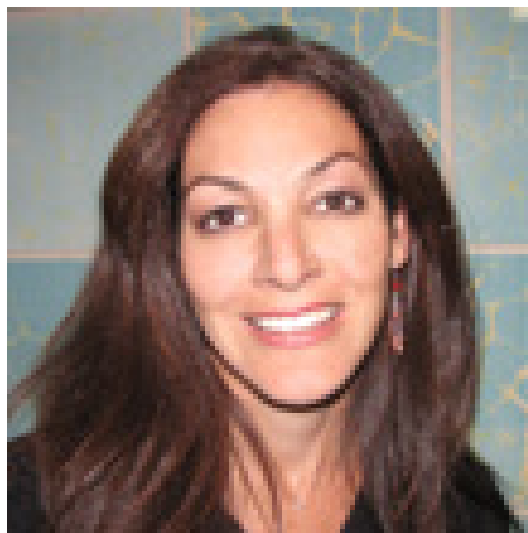
What we clean may change, how we clean does not: professionally, efficiently, and cost-effectively.



## NEW PODCAST

### Sheri Gorman on ShopTalk 360 Architects and Designers Edition

RD Weis Companies' Sheri Gorman sat down with Grace Daly of ShopTalk 360 Radio to discuss the responsibilities of the company, their 25th anniversary, her career, experience, challenges, and the current trends in retail flooring materials, colors, and products.



[\*\*LISTEN HERE\*\*](#)



## KEY ANNIVERSARIES



**Rob Shannon**

celebrates 10 years on 3/14/15



**Rob McGill**

celebrates 5 years on 5/25/15



**Chris Dias**

celebrates 15 years on 5/3/15

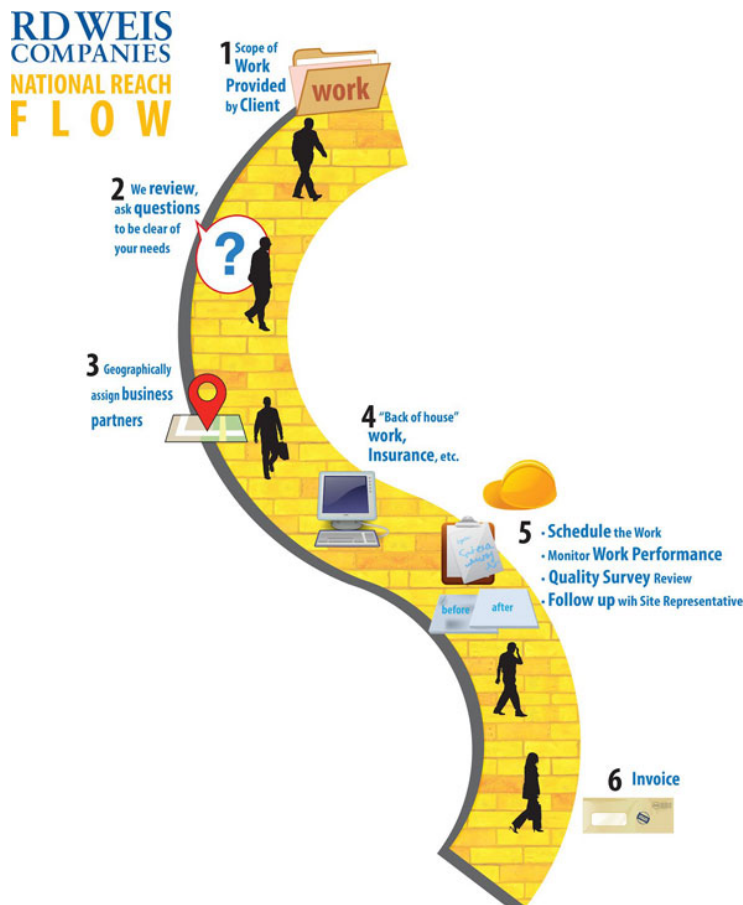


**Gary Brown**

celebrates 20 years on 6/6/15

## NATIONAL REACH

RD Weis Companies' National Solutions Program



### Key points of the National Solutions Program include:

With owned assets, starting with people and facilities, **RD Weis is adaptable to a company's way of doing business.**

**RD Weis lets the client dictate the process** while they dictate the results, meeting the needs of clients that demand excellent quality and service.

**RD Weis ensures consistency through one point of contact,** a designated individual to provide personal, prompt, and priority service for the many requests a company requires in a given year.

The innovative program, bolstered by a tried and true workflow, manages installations,

hard surface floors, tile and grout restoration, panel and upholstery cleaning, and almost any type of floor cleaning, polishing, waxing, or re-surfacing.

## NEW PRODUCT

Stile Wood - Stile Deck Outdoor wood



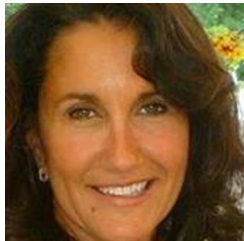
"The use of the wood in outdoors flooring is in accordance with surrounding environment and represents an ideal and material extension of our living space.

It's not only a great architectural solution to admire, but also a nice and comfortable opportunity to enjoy. Today, thanks to the innovative LENOX system, wood for outdoors also becomes an handy, quick and easy solution to realize, that stands out for reliability, life and a reduced maintenance.

Because of this we consider LENOX system the most convenient offer to cover balconies, swimming-pool borders, resorts, public and private street furniture."

## NEW PEOPLE

RD Weis Companies welcomes **Suzanne Kolb** and **Savari Smith**!



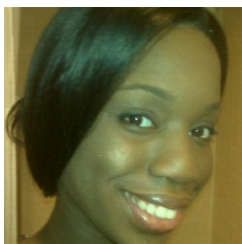
**Suzanne Kolb** joins RD Weis as a Senior Account Executive, working primarily in the Connecticut market, working out of our South Windsor office as well as her home office.

Suzanne comes to us from Red-Thread, formerly known as BKM, and has been in the flooring and design industry since 1997 after graduating from the New York School of Interior Design.

Suzanne's career is interesting in that she worked at Red Thread as an Interior Designer, then moved over to a General Contracting firm for three years, and then returned to Red Thread as part of their floor covering Strategic Accounts team.

Suzanne has worked with many of the Connecticut firms where we have not done much work, so her client base and connections will all be a value-add for RD Weis.

Suzanne is married and the mother of two children.



**Savari Smith** joins RD Weis as our summer A&D intern, starting in May. Savari will spend 4 days a week in the NYC office and 1 in Elmsford.

Working with Sheri Gorman, she will attend vendor meetings and presentations and perform other duties pertaining to her A&D role. Savari graduates this December from the University of Bridgeport where she majors in Interior Design.

## COMING UP

### THE RD WEIS CEU PROGRAM IS BACK!



## Back To School With RD Weis Companies

**June 17:** Janitorial: What makes the difference in getting the right firm

**Location:** RD Weis Companies Rochester Office 245 Summit Point Drive, Suite 1, Henrietta, NY

**RSVP:** Mike Pendergast, [Email him](#) or call him at: 585-315-6336



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