

## Starnet High Performance LVT Selling Guidelines – February 19, 2013

1. Program is **exclusive** to Starnet – Centiva owns designs. By contract with Starnet may not sell program patterns to non-Starnet Members.
2. **Twenty** product styles – 11 woods in 6" X 36" planks; 9 stones in 18" X 18" tiles. Standard surfaces to complement products all with standard square edge.
3. All styles produced with fiber-glass layer for better dimensional stability. All styles qualify for 10 year commercial wear warranty. (See warranty details); No finish required; All products are Floor Score and GREENGUARD Certified plus can be recycled. (See Sales Presentation for complete program overview and Specifications Sheet).
4. **Aggressively Priced – Effective Date: November 1st, 2012**  
1 to 1,800 sf. @ **\$2.54 per square foot**, FOB Florence, Alabama;  
1801 square feet or more @ **\$2.34 per square foot**, FOB Florence, Alabama;  
(Same for Canadian Members)  
**All Centiva LVT orders will ship with in Continental USA at no charge, ending August 31<sup>st</sup>, 2013.**
5. **Adhesive** – Centi 6000 sp Wet Set; 40 minute open time on porous and nonporous. Please contact your area Centiva Representative or local distributor for current adhesive pricing.
6. **Samples** - Presentation (AIA) Folders are **no charge IF reasonable quantity**, FOB AL;
7. Individual product samples are also **no charge IF reasonable quantity**.
8. **Ordering:**
  - a. **Product & Adhesive:** Place with your current Centiva supplier – direct to local distributor or, if serviced by independent agent or Centiva representative, fax PO to 256.760.1763. May also phone to Centiva Customer Service at 1-888-CENTIVA. Standard lead time.
  - b. **Samples** – All Starnet Members order directly from Centiva by email to: [samples@centiva.com](mailto:samples@centiva.com) or by fax to 256.760.1763. NOTE: Centiva field reps and distributors do not have access to samples.