



RD WEIS LLC
The Flooring Solutionists
a DIVERZIFY company

A Healthy Environment Starts with a Clean Carpet

The care and maintenance of your carpet on a regular basis is the key to a safe and healthy environment, free from air-borne pathogens, odors, and bacteria.

Without regular care, fabric can become a source of indoor air problems. Fibers hold odors, soil, bacteria, and dust mite allergens. The RD Weis Carpet Care Program is a low-disruptive and quiet process that can be applied anywhere, anytime and reduces contaminants, improving your indoor air quality, and with no disruption to day-to-day business.

Unlike traditional carpet cleaning methods, spots and stains are much less likely to reappear with our revolutionary **encapsulation** cleaning system.

Our specialized cleaning machines and chemicals do not allow moisture to penetrate the carpet backing. This prevents any deep stains in the backing or underlying pad from wicking upward into the carpet fibers.

Carpet Cleaning

Have you ever endured the frustration of having spots and stains reappear a short time after a carpet cleaning? If so, you are not alone. The reappearance of spots and stains is actually a very common occurrence when a carpet is “cleaned” using a traditional shampoo and rinse method.

Sometimes, spots can reappear as soon as the carpet dries. Other times, the spots come back after several weeks have passed.

There are two primary causes of carpet re-spotting: **Wicking** and **Residue**. One originates below the carpet fibers, in the backing or pad of the carpet. The other originates in the carpet fibers themselves.

Wicking

Stains that resurface as a result of wicking originate below the carpet fibers. In these cases, the original stain has not only soiled the carpet fibers, it has also penetrated into the carpet backing and underlying pad.

If spots and stains reappear as soon as the carpet dries, wicking is most likely to blame.

Residue

Stains that reappear as a result of residue originate within the carpet fibers themselves. In these cases, some of the shampoo, soap or other cleaning agent used in a traditional cleaning process was left behind in your carpet. Even after the carpet dries, the residue will remain.

Even vacuuming the carpet will not release the soil stuck to the residue within the fibers. The same spots appear to come right back, but in reality it is mostly new soil that becomes stuck to the detergent residue within the carpet fibers.



If you don't maintain your carpet, you can't expect it to stay clean

A well-designed and implemented maintenance program performed by qualified personnel, properly equipped and trained, is essential for optimal long-term performance.

Maintenance Plan and Schedule – the five elements

A customized comprehensive carpet care program consists of five elements:

- 1. Soil Containment** – isolation of soil entering the building using mats at all entrances.
- 2. Vacuuming** – scheduled frequency for removal of dry soil using a CRI approved “Seal of Approval/Green Label (SOA/GL)” vacuum.
- 3. Spot and Spill Removal System** - using professional spot removal techniques.
- 4. Interim Cleaning** – scheduled frequency appearance cleaning for all traffic areas.
- 5. Restorative Cleaning** – scheduled **frequent** deep cleaning to remove residues and trapped soils.

Protect and enhance the quality of your facility's environment - and the health and safety of your employees with the RD Weis Carpet Care Program.

